

MEDIA KIT · 2026

Veronica Pearson

Strategist · Creator · Speaker

I'm a business strategist, creator, and speaker with 25 years of experience spanning media & entertainment, nonprofit strategy, real estate development, and corporate consulting. I've helped build and guide organizations through more than $1B in combined revenue impact, with work and partnerships touching Sony, HBO, OWN, Google, and Verizon.

A veteran and a mom, I bring the same strategic discipline to a film set, a boardroom, and a stage — translating multi-industry experience into advice people can actually use.

SONY · HBO · OWN · GOOGLE · VERIZON

24K	5.3K	7K	8K
TIKTOK	INSTAGRAM	FACEBOOK	YOUTUBE

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SPEAKING

Book Veronica to Speak

Signature Topics

Reinvention After Loss or Disruption

How to rebuild identity and momentum when the plan you built your life around falls apart.

Building a Multi-Hyphenate Career on Purpose

Strategist, creator, founder, veteran, mom — how to carry more than one title without losing the thread.

Strategy Lessons from a Career Across Industries

What media & entertainment, real estate development, nonprofit strategy, and corporate consulting teach each other.

Veteran Leadership in Civilian Business

Translating military discipline into boardroom decision-making and crisis-ready leadership.

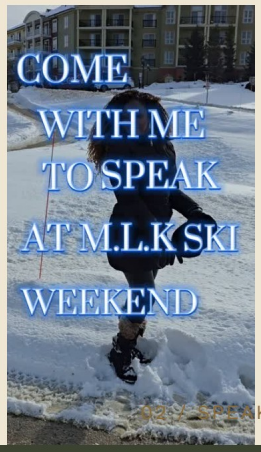


Available for keynotes, panels & workshops

On Stage







Let's book your next event.

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PORTFOLIO

A Multi-Industry Portfolio

Media & Entertainment · Nonprofit Strategy · Real Estate Development · Corporate Consulting

FOUNDER

Dammi Media

Film, video, photography & script development — production and storytelling across formats.

FOUNDER

Rebrand Black

Nonprofit strategy and community investment, including direct grant distribution.

FOUNDER

Rich Auntie Brunch

Community and content brand connecting women around wealth, wellness & relationships.

OWNER · REAL ESTATE

Dammi Properties

Real estate development and investment — bringing strategic discipline to property.

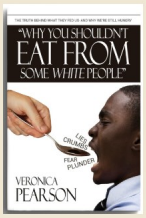
PODCAST · HOST

Why You Shouldn't... With Veronica

Candid, unfiltered conversations cutting through the BS and agendas — truth, context & humor, no political correctness required.

Apple Podcasts
Spotify / Anchor
Amazon Music
YouTube





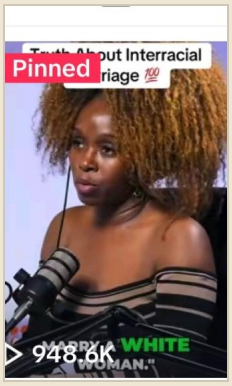
AUTHOR

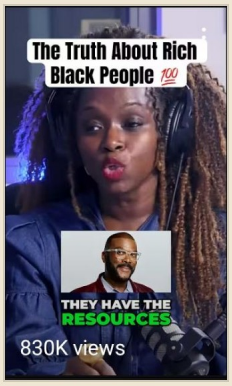
Why You Shouldn't Eat From Some White People

A memoir on identity, food, and community.

Also a Guest On











Recurring guest on B Summit Podcast's culture, race & business segments — regularly pulling six-figure (and near-million) view counts per clip — plus guest features like Needed On Set's Casting Conversations.